

november / december 2011  
volume 17 >> number 6

# Catering magazine

the magazine for catering professionals

## FEATURING

cakes that  
take the cake  
floral flourishes

PERFECT UNIONS

weddings that work



# weddings that **WOW**

## FOUR EVENTS WITH PERSONALITY AND FLAIR

What makes a wedding one-of-a-kind? Great food, eye-catching décor and a beautiful setting help, but they don't tell the whole story. In fact, the best weddings are the ones that do tell the whole story—the story of the couple getting married.

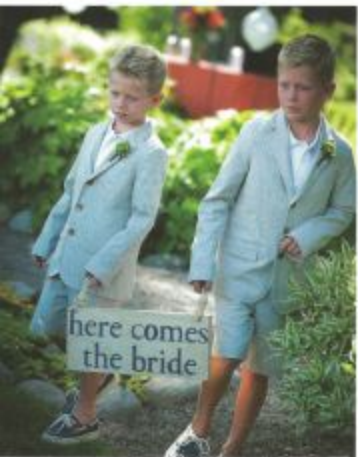
The four weddings profiled here made an indelible impression by imaginatively incorporating the personalities of the bride and groom. Though they differ in style and location—ranging from a Manhattan penthouse to the Tahoe shoreline—they were overseen by creative professionals committed to making the events unique and unforgettable.

—Sara Perez Webber





ALL PHOTOS ON THIS SPREAD BY JAMES LLOYD PHOTOGRAPHY



## LAKE-SIDE LOVE

From *Merrily Rocco*, owner and head event designer, *Merrily Wed*, Tahoe City, Calif.

**WHERE AND WHEN:** The wedding of Abby and Nic took place in July 2011 at a private lakefront estate on the west shore of Lake Tahoe.

**WEDDING PERSONALITY:** This was a quintessentially Tahoe wedding, and the couple's personalities were incorporated in imaginative ways.

**DÉCOR DETAILS:** Pops of fuchsia accented a color palette of navy, orange, white, champagne and spring green, with vibrant orange touches. Nic and his groomsmen's seersucker suits inspired such details as the navy pin-striped napkins.

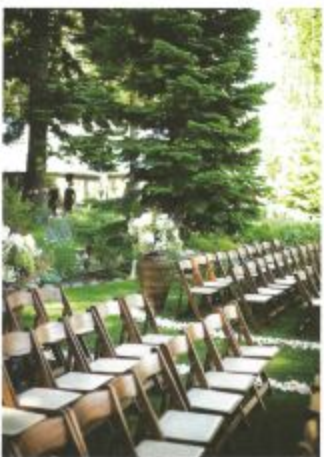
Since Abby is a teacher, chalkboards served as the table numbers. Her collection of wine corks inspired the table number and bar menu frames. The bar displayed vases filled with corks, white dendrobiums and limes.

Mason jars were used to serve the signature drink—the Tahoe Tessie, named after a mythical lake monster—as well as to showcase family photos. To enhance the lakeside look, escort cards—stamped with beach cruisers, which the couple loves to ride—were presented on old shutters found by the bride.

The dining area's rustic Tahoe feel included burlap runners on the tables over a Tuscany eggshell knobby linen, and walnut wood dining chairs and chargers. The centerpieces were a mix of clear pedestal vases and ceramic white pitchers with single stems. Pennant flags were strung below the main bar, around tree trunks and around the candy table.

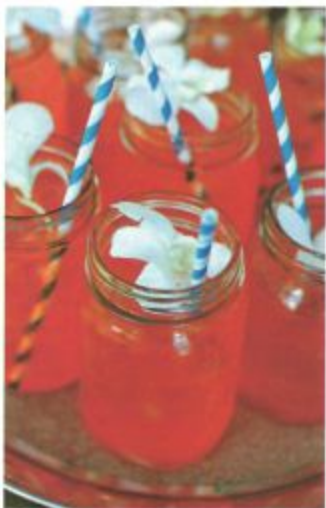
**FOOD AND DRINK:** Catered by As You Wish, the menu featured a plated mixed entrée dinner of filet mignon and mahi-mahi. Late-night sliders and mini-grilled cheese sandwiches were served. A twist on traditional red velvet, the orange velvet cake was topped by miniature figures dressed in exact replicas of Abby and Nic's wedding attire. Guests could also pick out treats from the Candy Bar, served on a wooden farm table topped with a burlap runner.

**MOST MEMORABLE MOMENT:** "An hour before Nic and his groomsmen were to be picked up by a vintage woody boat (quintessentially Tahoe), the captain called me with





ALL PHOTOS ON THIS PAGE WERE NOTED BY COURTNEY AARON PHOTOGRAPHY



bad news—the boat wouldn't start. Using my sources, we had them picked up in a beautiful boat on time, and no one was the wiser. This resulted in one of my favorite moments of the day, which I didn't even witness. While Nic and his groomsmen were waiting for the second boat to arrive, another boat came by and shared a bottle of champagne with them. Turns out the charitable couple were past clients of mine married last September, and they were sharing a bottle from their wedding!"

**WHY THIS WEDDING "WOWED":** "I really loved this wedding, with the fresh punches of orange used in unexpected places, as well as the multitude of motifs—wine corks, pennant flags, pinstripes and rustic Tahoe touches. The details came together perfectly, imparting a fresh feel and reflecting the personalities of Abby and Nic."—Merrily Rocco

#### VENDORS:

**Wedding Designer/Planner:** Merrily Wed ([www.merrilywed.com](http://www.merrilywed.com))

**Catering:** As You Wish Catering ([www.asuwishcatering.com](http://www.asuwishcatering.com))

**Cake:** Sugar Pine Cakery ([www.sugarpinecakery.com](http://www.sugarpinecakery.com))

**Florals:** Bellissima Floral ([www.bellissimaforal.com](http://www.bellissimaforal.com))

**Rentals:** Celebrations Party Rentals ([www.celebrationspartyrentals.com](http://www.celebrationspartyrentals.com))

#### PHOTOGRAPHERS:

Jay Reilly Photography ([www.jayreillyweddings.com](http://www.jayreillyweddings.com))

Courtney Aaron Photography ([www.courtneyaaron.com](http://www.courtneyaaron.com))





